

**FACULTY COUNCIL
SCHULICH SCHOOL OF BUSINESS**

A meeting of the Schulich Faculty Council for the 2017-2018 academic year will be held on
Friday March 16th 2018 at 11:30am in SSB X106.

AGENDA

		Pages
1.	Welcome & Chair's Remarks	
2.	Enquiries & Communications	
	a) Remarks: Vice-President Research & Innovation Robert Haché re Draft Strategic Research Plan (2018-2023)	3-41
	b) For Information: Senate Synopsis (2018.02.15)	42-45
	c) For Information: Cyclical Program Review Final Assessment Reports	46-108
3.	Dean's Remarks	
4.	PhD/GBC/UBS Initiatives	
5.	Master Programs Committee/Programs Coordinating Committee	
	a) IMBA Program Change Proposal	
	1. Motion: Changes to the IMBA Program	109-120
	2. Motion: New Course Proposal for IMBA 5150 1.50 – Leadership Skills in a Global World	121-136
6.	EMBA Program Committee	
	a) Motion: New Course Proposal for EMBA 6455 2.00 – Responsible Business Leadership	137-149
7.	Schulich Succession Planning Committee:	
	a) Motion: Procedures for Establishing the Decanal Search Committee	150-154
8.	Adjournment	

CONSENT AGENDA

A consent agenda item is deemed to be approved unless, prior to the commencement of a meeting, a member of the Council of the Faculty of the Schulich School of Business advises the Chair, James McKellar, of their request to debate it.

		Pages
1.	Master Programs Committee/Programs Coordinating Committee	
	a) IMBA Curricular Changes:	
	1. IMBA 5003 1.50 – Global Stakeholder Strategies (<i>retirement</i>)	155-157
	2. IMBA 5004 1.50 – International Negotiations Processes and Techniques (<i>retirement</i>)	158-160
	3. IMBA 5100 0.00 – Integrated Management Experiences I (<i>credit value</i>) IMBA 5200 0.00 – Integrated Management Experiences II (<i>credit value</i>)	161-185
	4. IMBA 5201 3.00 – Regional Analysis (<i>credit value & learning outcomes</i>)	186-194

2. **EMBA Program Committee**
- a) **New Course Proposal** for EMBA 6055 2.00 – Business Tax Strategy **195-200**
 - b) **Curricular Changes:**
 - 1. EMBA 6440 2.00 – Analytical Decision Modeling (*title & description*) **201-209**
 - 2. EMBA 6540 2.00 – Designing Brand Experiences (*title & description*) **210-223**
 - 3. EMBA 6670 2.00 – Entrepreneurial Finance (*description*) **224-232**
3. **Minutes of the Last Meeting:** 2018.02.09 **233-236**

If you are unable to attend the meeting, please send regrets to Emily Rush at erush@schulich.yorku.ca.

**Schulich School of Business
Minutes of Faculty Council**

A regular meeting of the Schulich Faculty Council for the 2017-2018 academic year was held on
Friday March 16th 2018 at 11:30am in room SSB X106.

In Attendance:

Chair: J. McKellar
Secretary: E. Rush

Voting Members of Faculty Council Present:

Senior Administration	M. Annisette, M. Biehl, D. Horváth, M. Judd, M. Szaki, J. Zemans (ret.), T. Beechy (ret.)		
Student Council Reps	R. Krishna (PhD), J. Prince (GBC), A. Simpson (GBC), L. Maaskant (GBC VP)		
ACTG	C. Cho, C. Graham		
ARTM/NMLP			
BSUS			
ECON	I. Henriques		
FINE	Y. Larkin, L. Ng, Y. Tian		
MKTG	A. Campbell, E. Fischer, B. Gainer, A. Joshi, D. Zwick		
ORGS	R. Karambayya		
OMIS	R. Irving		
PLCY	P. Aulakh, B. Eberlein, M. Kipping, W. Sheremata, J. Tan		
PROP		OTHER:	

Voting Members of Faculty Council Absent:

E. Auster	D. Dimick (ret)	S. Li	Y. Pan	E. Veresiu
K-H. Bae	M. Dong	Z. Li	T. Peridis	E. Waitzer
R. Belk	E. Fischer	B. Lyons	R. Phillips	S. Weiss
C. Bell	M. Giesler	I. Macdonald (ret)	E. Prisman	T. Wesson
A. Bhanich-Supapol	L. Giuliano (UBS)	A. Madhok	S. Qu	E. Westney (ret)
S. Bury (Library)	B. Graham (Alumni)	D. Matten	M. Rice	B. Wolf
M. Cao	S. Hsu	A. Mawani	H. Rosin	L. Wright
J. Chung	D. Johnston	R. McClean (ret)	P. Sadorsky	S. Yeomans
W. Cook (ret)	M. Kamstra	J. McKellar	G. Saxton	
D. Cumming	S. Kang (UBS)	C. McMillan	P. Shum	
P. Darke	A. Kecskes	M. Milevsky	J. Smithin	
J. Darroch	H. Kim	G. Morgan (ret)	K. Tasa	
A. Diamant	G. Kistruck	A. Muraca (UBS)	L. Thorne	
A. deCarufel	M. Kristal	D. Neu	V. Trivedi	
Y. Deutsch	F. Lazar	T. Noseworthy	A. Tsang	
A. Devine	M. Levesque	C. Oliver	M. Valente	

Regrets, Leaves, Sabbaticals (*):

J. Everett	K. Kanagaretnam*	A.J. Sirsi	M. Waller*
M. Farjoun*	C. Pimentel-Lucas (UBS)	E. Veresiu	C. Zietsma (LOA)

Non-Voting Members of Faculty Council Present

D. Bell	K. Gray	K. Kermer	M. Orlan
S. Siddik	S. Tenn	K. Welsby	F. Zandi

Non-Voting Members of Faculty Council Absent:

D. Barret	I. Kanga	C. Partland
M. Bhutani	L. Kharlip	J. Pinto
E. Caprioni	L. Korhani	P. Pivato
M. Cernea	M. Lefranc	B. Remes
G. Chen	P. Lyman	H. Sinkler
T. D'Agostino	R. Lynn	N. Sutherland
P. Deonandan	J. MacKay	E. Wang
P. Dillon	D. Mak	D. Weitzner
E. Farrell	A. Makooie	A. Welsh
A. Gravel	R. Mayer	D. Woticky
A. Harris	T. McQueen	J. Wu
L. Hillcoat	A. Middleton	C. Zhuang
R. Hines	R. Moy	
I. Holzinger	A. Mustapha	
S. Hussain	S. Nahm	
J. Jeyakumaran	C. Niederwanger	

1. Welcome & Chair's Remarks

The Chair called the meeting to order and welcomed committee members.

2. Remarks by Vice-President Research & Innovation Robert Haché re the Draft Strategic Research Plan (2018-2023)

VP Haché presented the draft of the new Strategic Research Plan for 2018-2023, indicating that consultation has been underway since the fall to ensure that the plan meets the needs of all faculties. No questions were raised after the presentation. Details of the plan are available in the agenda package.

3. Dean's Remarks

Dean Horváth shared updates from the Schulich community:

- Erivan K. Haub, one of the school's original benefactors, passed away earlier this month at the age of 85.
- A successful launch event for the Master of Marketing took place on February 15th.
- The Schulich Alumni Recognition Awards took place on March 6th.
- A launch of *Reimagining Capitalism* will take place on May 28th in China. A sequel to the book will also soon be launched.
- The AACSB self-report has been submitted. Dean Horváth acknowledged the work of all those that participated in preparing the document.
- An Experience Schulich event for graduate programs is scheduled for March 17th.
- President Rhonda Lenton will speak to the Schulich community at a fireside chat event on March 19th.
- Schulich Startup Night will take place on March 22nd.

- Team Schulich won the 2018 MBA Games in early January.
- The graduate formal event will take place on April 20th and the undergraduate event is scheduled for April 25th. Dean Horváth encouraged faculty members to attend.

4. **PhD/GBC/UBS Initiatives:**

Dean Horváth welcomed incoming GBC President James Prince.

GBC:

GBC President A. Simpson thanked the offices of the Dean and the Associate Dean Academic for hosting a town hall for students on the labour disruption. She also indicated that the GBC elections are almost complete. The whole team will be introduced at the upcoming formal event on April 20th.

GBC VP Levin Maaskant indicated that a summary of the feedback from the student experience survey will soon be ready. He also congratulated students that have had recent successes in case competitions.

PhD:

PhD representative R. Krishna indicated that faculty will soon be receiving an invitation for an upcoming winter social event.

UBS:

No representatives were present.

5. **Masters Program Committee**

a) IMBA Program

1. Motion: Changes to the IMBA Program

A. Campbell moved for approval of the changes to the IMBA program as laid out in the program change proposal. Seconded by E. Fischer. All in favour. Motion carried.

2. Motion: New Course Proposal for SB/IMBA 5150 1.50 Leadership Skills in a Global World

A. Campbell moved for approval of the motion. Seconded by E. Fischer. All in favour. Motion carried.

6. **EMBA Program Committee**

a) Motion: New Course Proposal for EMBA 6455 2.00 Responsible Business Leadership

M. Kipping moved the motion, seconded by R. Irving. All in favour. Motion carried.

7. **Decanal Search**

R. Irving moved for a committee of the whole to discuss the draft procedures for establishing the decanal search committee. Seconded by W. Sheremata. All in favour. Motion carried unanimously.

At the conclusion of the discussion by the committee of the whole, the following recommendations for changes to the draft were put forward:

- Alumni representation should be included on the search committee. D. Bell will work with the Succession Planning Committee on a proposal for this addition.
- Part-time faculty eligibility will be limited to those instructors with yearly contracts and those that have taught more than 4 courses in the past 12 months.
- An additional tenure-stream faculty member will be added, raising the number to 7.

8. **Adjournment**

E. Fischer moved for adjournment. Seconded by R. Irving. All in favour. The meeting adjourned.

Consent Agenda

The following items were approved by consent:

1. **Master Programs Committee/Programs Coordinating Committee**
 - a) **IMBA Curricular Changes:**
 1. IMBA 5003 1.50 – Global Stakeholder Strategies (*retirement*)
 2. IMBA 5004 1.50 – International Negotiations Processes and Techniques (*retirement*)
 3. IMBA 5100 0.00 – Integrated Management Experiences I (*credit value*)
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