

**FACULTY COUNCIL
SCHULICH SCHOOL OF BUSINESS**

A meeting of the Schulich Faculty Council for the 2017/2018 academic year will be held on
Friday February 9th 2018 at 11:30am in SSB N108.

AGENDA

		Pages
1.	Welcome & Chair's Remarks	
2.	Enquiries & Communications	
	a) For Information: Senate Synopsis (2018.01.25)	2-5
3.	Dean's Remarks	
4.	PhD/GBC/UBS Initiatives	
5.	BBA/iBBA Program Committee	
	a) Motion: Rename the Certificate in Managing International Trade and Investment (CMITI) as Certificate in International Management (CIM)	6-13
6.	Decanal Search: Memo re Revised Procedures for Searches for Deans	14-18
7.	Adjournment	

CONSENT AGENDA

A consent agenda item is deemed to be approved unless, prior to the commencement of a meeting, a member of the Council of the Faculty of the Schulich School of Business advises the Chair, James McKellar, of their request to debate it.

		Pages
1.	BBA/iBBA Program Committee	
	a) Curricular Change: MGMT 2040 3.00 – Ethics, Social Responsibility, and Sustainability in Business (<i>title, description</i>)	19-46
2.	EMBA Program Committee	
	a) New Course Proposals:	
	1. EMBA 6015 2.00 – The New Era of Marketing in China	47-52
	2. EMBA 6025 2.00 – Contemporary Issues about Chinese Financial Markets and Institutions	53-60
3.	Master Programs Committee/Programs Coordinating Committee	
	a) Curricular Change:	
	1. ACTG 6160 3.00 – Advanced Financial Accounting (<i>addition of research component</i>)	61-72
	2. MGMT 6300 3.00 – Case Analysis and Presentation Skills (<i>pre-requisites and co- requisite</i>)	73-85
4.	Minutes of the Last Meeting: 2017.12.15	86-90

If you are unable to attend the meeting, kindly send regrets to
Emily Rush at erush@schulich.yorku.ca.

**Schulich School of Business
Minutes of Faculty Council**

A regular meeting of the Schulich Faculty Council for the 2017-2018 academic year was held on Friday February 9th 2018 at 11:30am in room SSB N108.

In Attendance:

Chair: J. McKellar
Secretary: E. Rush

Voting Members of Faculty Council Present:

Senior Administration	M. Annisette, M. Biehl, T. Beechy (ret.), D. Matten, M. Szaki, M. Judd		
Student Council Reps	L. Maaskant (GBC), A. Simpson (GBC)		
ACTG	C. Cho, C. Graham		
ARTM/NMLP			
BSUS			
ECON	B. Wolf		
FINE			
MKTG	D. Zwick		
ORGS	R. Karambayya, B. Lyons		
OMIS	A. Diamant, R. Irving, M. Levesque		
PLCY	M. Kipping, A. Madhok, W. Sheremata		
PROP		OTHER:	

Voting Members of Faculty Council Absent:

P. Aulakh	Y. Deutsch	G. Kistruck	L. Ng	L. Thorne
E. Auster	A. Devine	R. Krishna (PhD)	T. Noseworthy	Y. Tian
K-H. Bae	D. Dimick (ret)	M. Kristal	C. Oliver	V. Trivedi
R. Belk	M. Dong	Y. Larkin	Y. Pan	A. Tsang
C. Bell	J. Everett	F. Lazar	T. Peridis	M. Valente
A. Bhanich-Supapol	E. Fischer	S. Li	E. Prisman	E. Veresiu
S. Bury (Library)	B. Gainer	Z. Li	S. Qu	E. Waitzer
A. Campbell	M. Giesler	I. Macdonald (ret)	M. Rice	S. Weiss
M. Cao	B. Graham (Alumni)	A. Mawani	H. Rosin	T. Wesson
J. Chung	I. Henriques	R. McClean (ret)	P. Sadorsky	E. Westney (ret)
W. Cook (ret)	D. Horváth	J. McKellar	G. Saxton	L. Wright
D. Cumming	S. Hsu	C. McMillan	P. Shum	S. Yeomans
P. Darke	D. Johnston	M. Milevsky	A.J. Sirsi	J. Zemans (ret)
J. Darroch	M. Kamstra	G. Morgan (ret)	J. Smithin	
A. deCarufel	A. Kecskes	A. Muraca (UBS)	J. Tan	
	H. Kim	D. Neu	K. Tasa	

Regrets, Leaves, Sabbaticals (*):

B. Eberlein	K. Kanagaretnam*	D. Thomassin-Singh (LOA)	C. Zietsma (LOA)
M. Farjoun*	E. Maynes (LOA)	M. Waller*	
A. Joshi	C. Pimentel-Lucas (UBS)		

Non-Voting Members of Faculty Council Present

L. Hillcoat	M. Lefranc	M. Orlan	K. Welsby

Non-Voting Members of Faculty Council Absent:

D. Barret	R. Hines	T. Mcqueen	S. Tenn
D. Bell	I. Holzinger	A. Middleton	E. Wang
M. Bhutani	S. Hussain	R. Moy	D. Weitzner
E. Caprioni	J. Jeyakumaran	A. Mustapha	A. Welsh
M. Cernea	I. Kanga	S. Nahm	D. Woticky
G. Chen	L. Kharlip	C. Niederwanger	J. Wu
T. D'Agostino	L. Korhani	C. Partland	F. Zandi
P. Deonandan	P. Lyman	J. Pinto	C. Zhuang
P. Dillon	R. Lynn	P. Pivato	
E. Farrell	J. MacKay	B. Remes	
A. Gravel	D. Mak	S. Siddik	
K. Gray	A. Makooie	H. Sinker	
A. Harris	R. Mayer	N. Sutherland	

1. Welcome & Chair's Remarks

The Chair called the meeting to order and reviewed the agenda. The consent items were deemed approved as no concerns were raised by council members prior to the meeting.

2. Dean's Remarks

Dean Horváth welcomed Professor Robert Phillips, the newly appointed George R. Gardiner Professor in Business Ethics.

He then shared updates on past and upcoming events in the Schulich community:

- The anticipated move-in date for the new Graduate Study & Research Building is April for faculty and staff and September for students. Details as to which departments will be moving to the new facilities will soon be communicated.
- The Schulich Holiday Luncheon took place on December 15th.
- A reception for incoming PhD students took place on January 9th.
- The year's first Schulich Speaker Series for 2018 took place on January 12th featuring Douglas McCuaig, CGI President for Eastern, Central, Southern Europe and South America and a longstanding member of the Dean's International Advisory Council. The theme of the event was "Embracing Digital Disruption". Doug discussed the findings of the 2017 CGI Global Insights report that focused on digital transformation in various industries and corporations.
- A memorial event in honour of Professor Wes Cragg took place on January 18th. The event was emceed by Dirk Matten.
- A university-organized session with KPMG consultants on Schulich's IT infrastructure needs took place on January 30th.
- A launch for the new Master of Marketing will take place on February 15th. The *Excalibur* included an excellent write-up on the program.

- Schlich is working with the university to develop a 4+1 model for the Master of Management program.
- The Schulich Alumni Recognition Awards are taking place on March 6th. Invitations will soon be sent out.
- An Experience Schulich event for graduate programs will take place on March 17th.
- The Fireside Chat event with President Rhonda Lenton has been moved to March 19th.
- The graduate formal will take place on April 20th. Faculty are encouraged to attend.
- CONNECT '18: The Schulich Alumni Forum will take place on April 28th, with a theme of 'invest in the future'.
- The annual incoming undergraduate students reception is scheduled for May 15th.

3. **PhD/GBC/UBS Initiatives:**

GBC:

GBC President Alexandra Simpson and VP Levin Maaskant provided an update on the Council's activities. Elections are currently underway, and the nomination window will close on February 9th. Candidate's platforms and pitches will be available online. Council members were encouraged to attend the election events on Tuesday February 13th and Thursday February 15th either in person or online through the GBC's Facebook page. Winners will be announced on March 6th.

The GBC is also currently pursuing its mental health initiative, Schulax. Events include a deliverable mapping session, in which first-year students sit with second-year students to work on time management, as well as a snowball target practice session in week 6 designed to provide students with a break from their schoolwork.

The student experience survey group has been finalized, and it includes students from a range of Schulich programs. Efforts will be made to improve the number of survey respondents.

UBS:

The UBS representative was not in attendance.

PhD:

The PhD Students' Association representative was not in attendance.

4. **BBA/iBBA Program Committee**

- a) **Motion:** Rename the Certificate in Managing International Trade and Investment (CMITI) as Certificate in International Management (CIM).

B. Wolf moved for approval of this item. Seconded by D. Zwick. B. Wolf explained that the new name better reflects the content of the certificate. A new course, BSUS 4400 3.00, has also been added to the list of electives. All in favour. Motion carried.

5. **Decanal Search: Memo re Revised Procedures for Searches for Deans**

R. Irving, a member of the Schulich Succession Planning Committee, spoke to the changes in the University Procedures for Decanal Searches and indicated that the procedures for establishing Schulich's Decanal Search Committee need to be determined.

After much discussion amongst council members, M. Annette moved that the four members of the Succession Planning Committee be reconstituted as a subcommittee of Faculty Council to report back to the council with a set of procedures for determining the Decanal Search Committee. Seconded by D. Zwick. M. Kipping put forward a friendly amendment that the four members be

encouraged to add additional members to the subcommittee to increase its diversity. All in favour.
Motion carried.

Council members agreed that a draft of the composition and procedures for establishing the Decanal Search Committee should be brought to the March 16th Faculty Council meeting and that e-votes should be scheduled thereafter to enable the committee to be ready by the beginning of April.

6. Adjournment

M. Annette moved for adjournment. Seconded by R. Irving. All in favour. The meeting adjourned.

Consent Agenda

The following items were approved by consent:

- 1. BBA/iBBA Program Committee**
 - a) Curricular Change:** MGMT 2040 3.00 – Ethics, Social Responsibility, and Sustainability in Business
(title, description)
- 2. EMBA Program Committee**
 - a) New Course Proposals:**
 1. EMBA 6015 2.00 – The New Era of Marketing in China
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- 3. Master Programs Committee/Programs Coordinating Committee**
 - a) Curricular Change:**
 1. ACTG 6160 3.00 – Advanced Financial Accounting *(addition of research component)*
 2. MGMT 6300 3.00 – Case Analysis and Presentation Skills *(pre-requisites and co-requisite)*
- 4. Minutes of the Last Meeting:** 2017.12.15