

**FACULTY COUNCIL
SCHULICH SCHOOL OF BUSINESS**

A meeting of the Schulich Faculty Council for the 2017/2018 academic year will be held on Friday December 15th 2017 at 10:00am in SSB X106.

AGENDA

	Pages
1. Welcome & Chair's Remarks	
2. Dean's Remarks	
3. Remarks by Interim Vice-President Academic & Provost Lisa Philipps re the Decanal Appointment Process	
4. Enquiries & Communications	3-9
a) For Information: Senate Synopses (2017.09.28, 2017.10.26, & 2017.11.23)	
b) For Information: Senate Enrolment & Complement Update – Fall 2017	
5. PhD/GBC/UBS Initiatives	
6. PhD Program Committee	
a) Motion: Proposal for Changes to the FINE Field of the PhD Program (<i>L. Ng</i>)	10-15
7. Master Programs Committee/Programs Coordinating Committee	
a) Motion: Discontinuation of the 3-year MBA/JD Option as of Summer 2018 (<i>M. Biehl</i>)	16-18
b) Motion: Course Evaluation Questions for Non-Lecture Format (<i>M. Biehl</i>)	19-20
c) Motion: New Course Proposal for FINE 6710 3.00 – Crowdfunding (<i>L. Ng</i>)	21-40
d) Motion: New Course Proposal for SGMT 6200 3.00 – Strategy, Technology and Organization (<i>A. Madhok</i>)	41-62
8. Adjournment	

CONSENT AGENDA

A consent agenda item is deemed to be approved unless, prior to the commencement of a meeting, a member of the Council of the Faculty of the Schulich School of Business advises the Chair, James McKellar, of their request to debate it.

	Pages
9. BBA/iBBA Program Committee	
a) Curricular Changes:	
1. ACTG 4200 3.00 – Contemporary Issues in Accounting (<i>integration of mandatory research participation</i>)	63-79
2. FINE 4800 3.00 – Options, Futures & Other Derivative Securities (<i>pre-requisite</i>)	80-93
3. PUBL 4000 3.00 – Business & Government (<i>title & description</i>)	94-116
10. EMBA Program Committee	
a) Curricular Changes:	
1. EMBA 6050 2.00 – Mergers and Acquisitions (<i>title & description</i>)	117-129
2. EMBA 6290 2.00 – Management in a Data Driven Environment (<i>title & description</i>)	130-140
3. EMBA 6490 2.00 – IT Strategy and Digital Transformation (<i>title & description</i>)	141-149

- b) New Course Proposals:**
 - 4. EMBA 6035 2.00 – Mergers, Acquisitions, and Other Reorganization Methods **150-197**
 - 5. EMBA 6045 2.00 – Business-to-Business Marketing **198-204**
 - 6. EMBA 6600 2.00 – Human and Machine Intelligence **205-212**

- 11. Master Programs Committee/Programs Coordinating Committee**
 - a) Curricular Change:** FINE 6860 3.00 – Retirement Income Planning Models **213-216**
(retirement)

- 12. Nominating Committee**
 - a) Updates** to the 2017-2018 Nominating Slate **217-223**

- 13. Minutes of the Last Meeting:** 2017.10.13 **224-229**

If you are unable to attend the meeting, please send regrets to Emily Rush at erush@schulich.yorku.ca.

**Schulich School of Business
Minutes of Faculty Council**

A regular meeting of the Schulich Faculty Council for the 2017-2018 academic year was held on Friday December 15th 2017 at 10:00am in room SSB X106.

In Attendance:

Chair: J. McKellar
Secretary: E. Rush

Voting Members of Faculty Council Present:

Senior Administration	D. Horváth, M. Biehl, M. Annisette, D. Matten, M. Szaki, M. Judd		
Student Council Reps	L. Maaskant (GBC)		
ACTG	C. Cho, C. Graham, S. Hsu, A. Mawani		
ARTM/NMLP			
BSUS			
ECON	I. Henriques		
FINE	Y. Larkin, L. Ng		
MKTG	B. Gainer, T. Noseworthy, E. Veresiu		
ORGS	K. Tasa		
OMIS	R. Irving		
PLCY	B. Eberlein, W. Sheremata		
PROP	A. Devine	OTHER:	

Voting Members of Faculty Council Absent:

P. Aulakh	A. deCarufel	R. Krishna (PhD)	C. Oliver	L. Thorne
E. Auster	Y. Deutsch	M. Kristal	Y. Pan	Y. Tian
K-H. Bae	A. Diamant	F. Lazar	T. Peridis	V. Trivedi
F. Baig (GBC)	D. Dimick (ret)	M. Levesque	E. Prisman	A. Tsang
T. Beechy (ret.)	M. Dong	S. Li	S. Qu	M. Valente
R. Belk	J. Everett	Z. Li	M. Rice	E. Waitzer
C. Bell	E. Fischer	B. Lyons	H. Rosin	S. Weiss
A. Bhanich-Supapol	M. Giesler	I. Macdonald (ret)	P. Sadorsky	T. Wesson
S. Bury (Library)	B. Graham (Alumni)	R. McClean (ret)	G. Saxton	E. Westney (ret)
A. Campbell	D. Johnston	J. McKellar	P. Shum	B. Wolf (ret)
M. Cao	M. Kamstra	C. McMillan	A. Simpson (GBC)	L. Wright
J. Chung	A. Kecskes	M. Milevsky	A.J. Sirsi	S. Yeomans
W. Cook (ret)	H. Kim	G. Morgan (ret)	J. Smithin	J. Zemans (ret)
P. Darke	M. Kipping	A. Muraca (UBS)	J. Tan	D. Zwick
J. Darroch	G. Kistruck	D. Neu		

Regrets, Leaves, Sabbaticals (*):

M. Farjoun*	R. Karambayya	E. Maynes (LOA)	M. Waller*
A. Joshi	A. Madhok	C. Pimentel-Lucas (UBS)	C. Zietsma (LOA)
K. Kanagaretnam*			

Non-Voting Members of Faculty Council Present

K. Gray	A. Mustapha	H. Sinker	F. Zandi
L. Hillcoat	S. Siddik	K. Welsby	J. MacKay

Non-Voting Members of Faculty Council Absent:

T. Anderson	A. Gravel	R. Lynn	J. Pinto
D. Bell	A. Harris	D. Mak	P. Pivato
M. Bhutani	R. Hines	A. Makooie	B. Remes
E. Caprioni	I. Holzinger	R. Mayer	N. Sutherland
M. Cernea	S. Hussain	T. Mcqueen	S. Tenn
G. Chen	J. Jeyakumaran	A. Middleton	E. Wang
T. D'Agostino	I. Kanga	R. Moy	D. Weitzner
P. Deonandan	L. Kharlip	S. Nahm	A. Welsh
D. Barret	L. Korhani	C. Niederwanger	D. Woticky
P. Dillon	M. Lefranc	M. Orlan	J. Wu
E. Farrell	P. Lyman	C. Partland	C. Zhuang

1. Welcome & Chair's Remarks

The Chair called the meeting to order and welcomed Council members. He noted that an additional last-minute item, remarks by Interim Provost & VP Academic Lisa Philipps re the decanal search, had been added to the agenda.

2. Dean's Remarks

Dean Horváth shared updates on past and upcoming events in the Schulich community:

- Former Schulich staff member Filomena Petrilla, Faculty Secretary for the Accounting area, passed away after a long battle with cancer. Filomena joined the school in October of 1995, where she supported the Accounting area for almost 20 years. Memorial services have been set for Sunday, December 10th, with the funeral taking place on Monday, December 11th. Filomena will be remembered as a devoted staff member and she will be deeply missed by everyone, including all of the faculty, staff and former students that she had worked with over the years.
- The 25th anniversary of the Erivan K. Haub program was celebrated on October 13th.
- Fall MBA convocation took place on October 18th. Ron Mok, President & CEO of the Ontario Teachers Pension Plan, received an honorary degree.
- The Perspectives lecture on October 24th was very well attended. This year's speaker was Jon Love, founder and Chief Executive Officer of KingSett Capital.
- The Dean travelled to Tel Aviv for a Kellogg partnership meeting and to celebrate the 25th anniversary of the Kellogg-Tel Aviv University partnership.
- The new format for Experience Schulich has been a success as the event on November 18th was very well attended.
- The Dean travelled to Mumbai to attend an Advisory Board meeting on November 21st. The Board is very engaged in the workings of the School.
- A launch for the book *Reimagining Capitalism* took place in Mumbai on November 22nd. Very strong panel discussions took place and a number of senior executives from the community attended. A separate *Reimagining Capitalism* book launch also took place in Hyderabad on November 23rd, with other panel discussions. The Dean is currently working towards another book on reimagining capitalism in emerging economies.

- The Dean also travelled to China for a launch of the book, which is currently being translated into Chinese languages. A second launch in China is being planned.
- The Bryden Awards took place on November 23rd. Three out of the four winners were Schulich graduates.
- The memorial services and celebration of life for Gordon Roberts took place on December 5th. Thanks to Ashwin Joshi and Sean Siddik for their work on this event.
- The Dean travelled to Chicago to attend a celebration of life for Don Jacobs, former Dean of the Kellogg School of Management.
- The Schulich Holiday Luncheon will take place today, along with a subway opening event. The Prime Minister and Premier are expected to attend the opening.
- A celebration of life for Wesley Cragg will take place on January 18th.

3. **PhD/GBC/UBS Initiatives:**

The UBS did not have a representative in attendance.

GBC VP Levin Maaskant indicated that the GBC has had a successful semester. He noted that the student body is very engaged this year, and the GBC team is hoping to carry this enthusiasm forward into the new Winter term. Unfortunately the GBC Treasurer recently resigned, but a new one has been found.

PhD Student Association representative Ramya Krishna provided a summary of recent accomplishments by PhD students. She noted the following over the past year:

Job Placements

- a. Angelique Shantz as Assistant Professor of Strategic Management and Organization at Alberta Business School, University of Alberta
- b. Aurora Liu as Assistant Professor of Strategy at Isenberg School of Management, University of Massachusetts Amherst
- c. Shiu-Yik Au as Assistant Professor of Finance at Asper School of Business, University of Manitoba
- d. Yelin Zhang as Assistant Professor of Finance at School of Business Administration, Gonzaga University

Publications

- a. Shantz, A., Fischer, E., Liu, A., Levesque, M. Spoils from the Spoiled: Strategies for Entering Stigmatized Markets. *Journal of Management Studies* (Conditionally accepted)
- b. Rocha, Angela, Kury, Beatriz, Tomassini, R., & Velloso, Luciana (forthcoming). Strategic responses to environmental turbulence: A study of four Brazilian exporting clusters. *Journal of Regional Research*, 39.
- c. Suarez, Maribel, & Velloso, Luciana (2017). Social representation of cigarettes in Brazilian popular culture. *Revista Interdisciplinar de Marketing*, 7(1), 26-41.

Scholarships

- a. Kam Phung, 3rd year PhD student in Organization Studies has been awarded the Vanier Canada Graduate Scholarship (total value: \$150,000 over 3 years) for his proposed research on "The business of modern slavery: Abolition and institutional resistance". His application was ranked first among 180 in the SSHRC division.

4. **PhD Program Committee**

- a) Motion: Proposal for Changes to the FINE Field of the PhD Program

L. Ng moved for approval of the motion. Seconded by M. Biehl. L. Ng provided the rationale for the proposal, indicating that it didn't involve any major changes to the field but rather a sequencing of the course material. All in favour. Motion carried.

5. Master Programs Committee / Programs Coordinating Committee

a) Motion: Discontinuation of the 3-year MBA/JD Option as of Summer 2018

M. Biehl moved for approval of the motion. Seconded by I. Henriques. M. Biehl explained that no students have taken this option for the past two years. Osgoode was consulted in preparing the motion and it is in full agreement with the discontinuation. The 4-year option of the program is still running. All in favour. Motion carried.

b) Motion: Course Evaluation Questions for Non-Lecture Format

M. Biehl moved for approval of the motion. Seconded by I. Henriques. M. Biehl explained that some of the existing course evaluation questions are not appropriate for certain course formats because of the differing nature of the course structures or content (such as a field experiences or course-based research projects). The proposed set of questions takes into consideration the particular nature of the educational experience. A question was raised as to who will select the most appropriate questions for a particular course. M. Biehl indicated that the instructor and the ADA will work together to do so. All in favour. Motion carried.

c) Motion: New Course Proposal for FINE 6710 3.00 – Crowdfunding

L. Ng moved this motion. D. Cumming seconded the motion, and provided a brief rationale. He indicated that crowdfunding is an important topic in entrepreneurial finance and there has been significant growth in research and its use in practice. He also indicated that there has been high demand from students for a course on this topic. All in favour. Motion carried.

d) Motion: New Course Proposal for SGMT 6200 3.00 – Strategy, Technology and Organization

M. Biehl moved for approval of the motion. Seconded by L. Maaskant. M. Biehl indicated that this course complements another course in the area on a similar topic. It will be offered in seminar style and students will be expected to do academic readings and discuss their insights. All in favour. Motion carried.

6. Remarks by Interim Provost and VP Academic Lisa Philipps re the Decanal Appointment Process

Interim Provost Lisa Philipps thanked the Council for welcoming her on short notice. She announced that the following four faculty members will serve on the Schulich Succession Planning committee: Preet Aulakh, Eileen Fischer, Dirk Matten, and Richard Irving. She also outlined the following next steps in the search process:

- A communication requesting written input from the community and providing further detail on the search process will soon be sent out.
- A series of consultation sessions with all constituent groups, including faculty, students, staff, and alumni, will be held beginning in mid-January so that those who prefer to share their feedback verbally may do so.
- Following these consultation sessions will be a quiet period in which the Succession Planning Committee will summarize its findings and prepare a report to share with Faculty Council for approval.

- Once the search procedures are in place, a Search Committee will begin drafting a position profile. It is hoped the position can be advertised in the spring, before summer holidays begin.
- In September 2018, the Committee will reconvene to the search with further information from the search consultant.

A number of questions and concerns were raised by Council members with regards to the search process and timeline.

The Provost indicated she looks forward to learning more about the School and community members' thoughts about its future, and thanked the Council for their time.

7. **Adjournment**

R. Irving moved for adjournment. Seconded by M. Annisette. All in favour. The meeting adjourned.

Consent Agenda

The following items were approved by consent:

- 1. BBA/iBBA Program Committee**
 - a) Curricular Changes:**
 1. ACTG 4200 3.00 – Contemporary Issues in Accounting (*integration of mandatory research participation*)
 2. FINE 4800 3.00 – Options, Futures & Other Derivative Securities (*pre-requisite*)
 3. PUBL 4000 3.00 – Business & Government (*title & description*)
- 2. EMBA Program Committee**
 - a) Curricular Changes:**
 1. EMBA 6050 2.00 – Mergers and Acquisitions (*title & description*)
 2. EMBA 6290 2.00 – Management in a Data Driven Environment (*title & description*)
 3. EMBA 6490 2.00 – IT Strategy and Digital Transformation (*title & description*)
 - b) New Course Proposals:**
 4. EMBA 6035 2.00 – Mergers, Acquisitions, and Other Reorganization Methods
 5. EMBA 6045 2.00 – Business-to-Business Marketing
 6. EMBA 6600 2.00 – Human and Machine Intelligence
- 3. Master Programs Committee/Programs Coordinating Committee**
 - a) Curricular Change:** FINE 6860 3.00 – Retirement Income Planning Models (*retirement*)
- 4. Nominating Committee**
 - a) Updates** to the 2017-2018 Nominating Slate
- 5. Minutes of the Last Meeting:** 2017.10.13