

**FACULTY COUNCIL
SCHULICH SCHOOL OF BUSINESS**

A meeting of the Schulich Faculty Council for the 2017/2018 academic year will be held on
Friday October 13th 2017 at 12:00pm in SSB W132.

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4. APPRC – ASCP Joint Sub-Committee Report (Spring 2017) http://secretariat.info.yorku.ca/files/Item-9-APPRC-ASCP-Joint-Report-Appendix-A-Online.pdf	
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CONSENT AGENDA

A consent agenda item is deemed to be approved unless, prior to the commencement of a meeting, a member of the Council of the Faculty of the Schulich School of Business advises the Chair, James McKellar, of their request to debate it.

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If you are unable to attend the meeting, please send your regrets to Emily Rush at erush@schulich.yorku.ca.

**Schulich School of Business
Minutes of Faculty Council**

A regular meeting of the Schulich Faculty Council for the 2017-2018 academic year was held on
Friday October 13th 2017 at 12:00pm in room SSB W132.

In Attendance:

Chair: J. McKellar
Secretary: E. Rush

Voting Members of Faculty Council Present:

Senior Administration	D. Horváth, M. Biehl, M. Szaki, T. Beechy (ret.), M. Annisette, D. Matten, M. Judd		
Student Council Reps	R. Krishna (PhD), A. Simpson (GBC), L. Maaskant (GBC), F. Baig (GBC)		
ACTG	C. Cho, J. Everett, C. Graham, L. Thorne, V. Trivedi,		
ARTM/NMLP			
BSUS			
ECON	I. Henriques,		
FINE	M. Kamstra, Y. Larkin		
MKTG	A. Campbell, A. Joshi, M. Rice, E. Veresiu, D. Zwick		
ORGS	R. Karambayya, B. Lyons		
OMIS	A. Diamant, R. Irving, M. Kristal, M. Levesque		
PLCY	P. Aulakh, J. Darroch, B. Eberlein, T. Peridis, W. Sheremata		
PROP		OTHER:	

Voting Members of Faculty Council Absent:

E. Auster	A. Devine	F. Lazar	Y. Pan	A. Tsang
K-H. Bae	D. Dimick (ret)	Z. Li	L. Pimentel (UBS)	M. Valente
R. Belk	M. Dong	I. Macdonald (ret)	E. Prisman	E. Waitzer
C. Bell	E. Fischer	A. Mawani	S. Qu	S. Weiss
A. Bhanich-Supapol	M. Giesler	R. McClean (ret)	H. Rosin	T. Wesson
S. Bury (Library)	B. Graham (Alumni)	J. McKellar	P. Sadorsky	E. Westney (ret)
M. Cao	S. Hsu	C. McMillan	G. Saxton	B. Wolf (ret)
J. Chung	D. Johnston	G. Morgan (ret)	P. Shum	L. Wright
W. Cook (ret)	K. Kanagarethnam	A. Muraca (UBS)	J. Smithin	S. Yeomans
P. Darke	A. Kecskes	D. Neu	J. Tan	J. Zemans (ret)
A. deCarufel	H. Kim	T. Noseworthy	K. Tasa	
Y. Deutsch	G. Kistruck	C. Oliver	Y. Tian	

Regrets, Leaves, Sabbaticals (*):

M. Farjoun*	S. Li	M. Milevsky	D. Thomassin-Sing (LOA)
B. Gainer	A. Madhok	L. Ng	M. Waller*
M. Kipping	E. Maynes (LOA)	A.J. Sirsi	C. Zietsma (LOA)

Non-Voting Members of Faculty Council Present

D. Bell	S. Hussain	S. Siddik	L. Wong
M. Bhutani	L. Korhani	S. Tenn	F. Zandi
K. Gray	A. Mustapha	D. Woticky	
R. Hines	B. Remes	K. Welsby	

Non-Voting Members of Faculty Council Absent:

T. Anderson	P. Dillon	L. Kharlip	A. Middleton	V. Raghunathan
E. Caprioni	E. Farrell	M. Lefranc	R. Moy	C. Seeley
M. Cernea	A. Gravel	R. Lynn	S. Nahm	H. Sinker
G. Chen	L. Hillcoat	J. MacKay	C. Niederwanger	G. Sue
A. Choi	I. Holzinger	A. Makooie	Y. Oo	N. Sutherland
T. D'Agostino	J. Jeyakumaran	J. Mapa	M. Orlan	E. Wang
P. Deonandan	I. Kanga	R. Mayer	C. Partland	D. Weitzner
		T. Mcqueen	P. Pivato	J. Wu

1. Welcome & Chair's Remarks

- a) Welcome & Introductions: The Chair called the meeting to order and welcomed Council members. At the Chair's request, the new student body representatives introduced themselves to the Council.
- b) Motion: Removal of Summer Authority Vested in Executive Committee

A. Joshi moved for approval of the motion. Seconded by R. Irwin. All in favour. Motion carried. The Chair indicated that the following two items were approved under the summer authority of Executive Committee:

 - Curricular Change: IMBA 6200 3.00 – International Field Study (*description*) (*June 2017*)
 - Updates to the 2017-2018 Nominating Slate (*October 2017*)
- c) The Chair drew Council members' attention to the Senate Indigenous Acknowledgement. The statement was recognized by the Council.

2. Enquiries & Communications

- a) Consultation: Search for the new Vice-President Academic & Provost

Search committee representatives Dean Paul MacDonald and Professor Ellen Gutterman were in attendance to provide the Council with an overview of the role of the search committee as well as consult with Council members on the job profile. Dean MacDonald asked Council members for their input on the following four questions:

- What are the opportunities and challenges facing York over the next five years?
- What are your aspirations for York University in that timeframe?
- What qualifications should be sought in candidates (in terms of leadership style, academic credentials, background, and experience)?
- Are there individuals you would like to recommend for the position?

Challenges raised included the importance of improving the reputation of the university as well as avoiding disruption from strikes. Characteristics important for the role included an ability to build consensus, be decisive, act as a change agent, understand labour relations, and negotiate well both internally and externally. The Council also expressed a desire for the candidate to have senior leadership experience at a large Canadian university so that, once hired, he or she can hit the ground running.

Council members were encouraged to submit any further feedback to the following address: yorkuvpap@odgersberndtson.com. Dean MacDonald indicated that the job profile will be

written up once the consultation process has finished and the aim is to have someone appointed to the role by July 1st 2018.

3. Dean's Remarks

Dean Horváth updated Council members on the following achievements and initiatives in the Schulich community:

- The construction of the new Rob and Cheryl McEwen Graduate Study & Research Building is progressing well and a move-in date of end of April is anticipated.
- Schulich and Deloitte announced plans last week to jointly establish the new Deloitte Cognitive Analytics and Visualization Lab in the new building.
- *Forbes* magazine has ranked Schulich 1st in Canada and 8th in the world among two-year MBA programs outside the US in the 5-Year MBA Gain category. Schulich was also jointly ranked 4th in the world among all 2-year MBA programs (both US and non-US) in terms of "Years To Payback."
- The Fall term began with more students than ever before. The Dean remarked on the high academic quality of the students in the graduate programs and noted that we currently have more women than men in each program.
- The 25th anniversary celebration of the Erivan K. Haub program will take place on October 13th.
- A team of four Schulich BBA students competed last month against five other teams for \$1 million in start-up capital at the Hult Prize Global Finals in New York. This marks the second time in the past four years that a Schulich team has made it to the Global Finals.
- Another major panel discussion for the book *Reminaging Capitalism* will take place in Mumbai, India on November 22nd.
- Fall convocation events will take place over the next two weeks. President and CEO of the Ontario Teachers' Pension Plan Ron Mok will receive an honorary degree.

Dean Horváth encouraged Council members to read the recently circulated newsletter 'A Message from the Dean' for further updates and details on the above.

4. PhD/GBC/UBS Initiatives:

GBC President Alexandra Simpson and VP Levin Maaskant indicated that they are working on a number of initiatives and have a high level of engagement from students. They are currently revising the strategy and components of their ongoing mental health initiative and asked Council members for support when they reach out over the coming weeks. In particular they highlighted their #goplay frisbee photo campaign that will run throughout week 6 of the program and encouraged faculty members to email them if they were interested in participating. They also indicated that academics are going well and that students are excited about the many developments in the school, including the new building and the upcoming visualization lab.

UBS President Carolina Pimentel Lucas and UBS VP indicated that they are also working on enhancing student wellness. Efforts are being coordinated with the GBC to provide more resources to students.

The Chair acknowledged the valuable work on mental health by both student bodies and thanked them for their initiatives.

The PhD student body representative did not make any remarks.

5. Master Programs Committee / Programs Coordinating Committee

a) Motion: Proposal to Extend International Exchange Option to 1-Year Master Programs

M. Annisette moved for approval of the motion. Seconded by Tom Beechy. M. Annisette indicated that the infrastructure necessary for this change is already in place. Students in the one-year masters programs must complete their program requirements before they are eligible to go on exchange. Those that take this option will delay their graduation by one semester. All in favour. Motion carried.

b) Motion: Changes to Grading Policies & Guidelines

M. Biehl moved for approval of the changes to the grading policies and guidelines. Seconded by R. Irving. M. Biehl noted that this item was previously brought forward to the Council as a consultation item. Since then the item has been back to the program committee for small changes and it is now before Council for a vote. He highlighted that the changes are intended to increase the transparency for students in our grading practices. He noted that in the current version the bullet point that requires the percentage to letter grade translation scale to be communicated up front has been cut out. All in favour. Motion carried.

c) Motion: Approval of New Master of Marketing Program (MMKG)

D. Rice moved for approval of the above motion. Seconded by A. Campbell. D. Rice provided an overview of the new program and thanked members of the task force for their hard work in putting it together, noting that it is the first masters program of its kind in Canada. He provided a brief overview of the curricular content as well as the experiential capstone that will span the second two terms of the program. There are a number of new courses in the program, but no changes have been made to existing courses. In response to a question from a council member, he indicated that a sales course has been included in the curriculum. All in favour. Motion carried.

d) Motion: New Course Proposals for Master of Marketing Program (MMKG)

1. ACTG 5200 3.00 – Financial Decisions for Managers
2. MGMT 5100 3.00 – Business Decision Making
3. MKTG 6000 3.00 – Marketing Field Project 1 - Strategy
4. MKTG 6001 3.00 – Marketing Field Project 2 - Implementation
5. MKTG 6140 3.00 – Consumer Insights
6. MKTG 6230 3.00 – New Topics in Digital Marketing
7. MKTG 6370 3.00 – Marketing Analytics
8. MKTG 6560 3.00 – Digital Marketing Strategy

D. Rice moved for approval of the above courses. Seconded by I. Henriques. All in favour. Motion carried.

e) Motion: Approval of New Master of Supply Chain Management Program (MSCM)

D. Johnston moved for approval of the motion. Seconded by M. Kristal. D. Johnston thanked the task force for their efforts and provided an overview of the program. He indicated that it is scheduled to start in the Summer 2019 term and noted that it will include a part-time offering. All in favour. Motion carried.

f) Motion: New Course Proposals for Master of Supply Chain Management Program (MSCM)

D. Johnston moved for approval of the following courses. Seconded by M. Kristal. All in favour. Motion carried.

1. OMIS 6200 3.00 – Strategic Supply Chain Management
2. OMIS 6210 3.00 – Transportation and Logistics Management
3. OMIS 6220 3.00 – Supply Relationship Management
4. OMIS 6230 3.00 – Coordinating Demand and Supply
5. OMIS 6300 3.00 – Managing Change in Supply Chains
6. OMIS 6310 3.00 – Managing International Trade in Supply Chains
7. OMIS 6320 1.50 – Enterprise Information Systems for Supply Chain Management
8. OMIS 6400 4.50 – Supply Chain Consulting Project

g) For Information: Memo re Course Cleanup

M. Biehl drew Council members' attention to this item, explaining that the Registrar's Office has retired courses that haven't been run in seven years. He asked that faculty let him know if they want any of the courses resurrected so that they can be offered again.

6. Remarks by President & Vice-Chancellor Rhonda Lenton re the Decanal Appointment Process

President Lenton provided an update on the decanal appointment process. She thanked Council members for their input thus far and outlined next steps.

The Provost will establish and chair a Succession Planning Committee (SPC) whose task will be to carry out the first part of the two-stage process in the search for the new Dean. The committee will consult with members of the Schulich community to understand their perspectives on the strengths, challenges and opportunities for the School as well as the qualities, experiences, and skills that the next Dean should ideally possess. The SPC should include around 5 tenured faculty members and a process will be set up for membership nominations. The proposed slate will be brought back to the Council (though it has yet to be confirmed whether the slate will be voted on by Council or approved by the President and Provost). The committee will aim to prepare a report for the President in the spring of 2018, and the findings will be shared back with the Council.

Council members raised a number of questions with regard to the process and timing. President Lenton highlighted her desire for this process to be Council-driven and explained that she is open to Council's input on how the process should unfold. She also highlighted the importance of having a diverse planning committee. President Lenton indicated that the Provost will follow up shortly with more information.

7. Adjournment

The meeting adjourned.

Consent Agenda

The following items were approved by consent:

8. BBA/iBBA Committee

a) Curricular Changes:

1. ACTG 4450 3.00 – Management Accounting & Control Systems (*retirement*)
2. ACTG 4160 3.00 – Advanced Financial Accounting (*retirement*)
3. ACTG 4610 3.00 – Advanced Auditing (*retirement*)
4. ACTG 3700 3.00 – Taxes & Decision Making (*retirement*)

5. MKTG 4560 3.00 – Digital Marketing (*course description*)

9. Minutes from the Previous Meeting (2017.05.26)